



# STEELE ATHLETICS

*All-Star Cheerleading Tryout Information 2022-2023*

*Honesty - Compassion - Integrity - Respect*

HALF SEASON  
PREP TEAMS  
SEASON 7



# Thank you!

Thank you for your interest in our program! We couldn't be more grateful to be entering into season number 7! Our unique, positive, and inclusive culture sets us apart in our market. We are excited to be adding even more athletes into the Steele family in 2022! Each year we build upon our successes, and use our failures as opportunity for growth, while elevating our company in accordance to our core values: Honesty, Compassion, Integrity, and Respect.

## Why Prep?

Our half season prep teams are designed to be an introductory program for athletes who are interested in all star cheerleading, but may not be ready for the full time commitment of our full season teams. This program is perfect for athletes who are just starting out in cheerleading and looking to improve their skills. If your athlete is ready to learn, have fun and compete at a local level; Steele Athletic's prep program is right for you!

# Our mission is simple...

Steele Athletics is designed to provide a safe environment for our community's youth, in order to learn powerful life lessons through cheerleading and tumbling instruction. The foundation of Steele contains a strong sense of accountability, teamwork, and dedication. We focus on the entire athlete experience: mind, body, and self. Our experience and values separate us. Our product defines us. Go Steele!

**HAVE QUESTIONS? CALL US TODAY AT 303.416.8400!**

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# Evaluation Dates and Times

## PREP TEAMS ALL LOCATIONS



### NORTHERN COLORADO

August 26th 6:00pm-7:00pm

### DENVER

August 27th, 10:00am-11:00am



### COLORADO SPRINGS

August 27th, 2:00pm-3:00pm

### NEW MEXICO

August 26th, 5:00pm-6:00pm



### ARKANSAS

August 27th, 10:30am- 11:30am



## How do I register?

1

Decide which tryout your athlete will be attending and [CLICK HERE](#) to be directed to our website to register! **NEW THIS YEAR**, make sure you are on the correct location's page when registering for tryouts.

2

Both current and new Steele members will need to create a new profile that correlates with their location specific class management system (Jackrabbit). You will then receive digital financial paperwork, code of conduct, and tryout sizing list via email!

3

Show up to your age/level tryout, receive your evaluation shirt, and be ready for a stress free evaluation process. Following the evaluation, you will receive information regarding your team placement!

*"Good people first isn't just a saying, it's a mantra and Steele Athletics lives by these words. Steele Athletics is a home away from home and an extended family that loves you unconditionally. We are forever grateful to be a part of this family."*

*- Jamie, Steele Parent*

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# Commitment Expectations

## Half Season Prep Program – Colorado (All Locations)

- 2 practices per week
- Practice wear and T-shirt included
- Team shoe optional
- 3-5 performance events
- Music/Choreography included
- No out of state travel
- Team photo included

## Half Season Prep Program – New Mexico

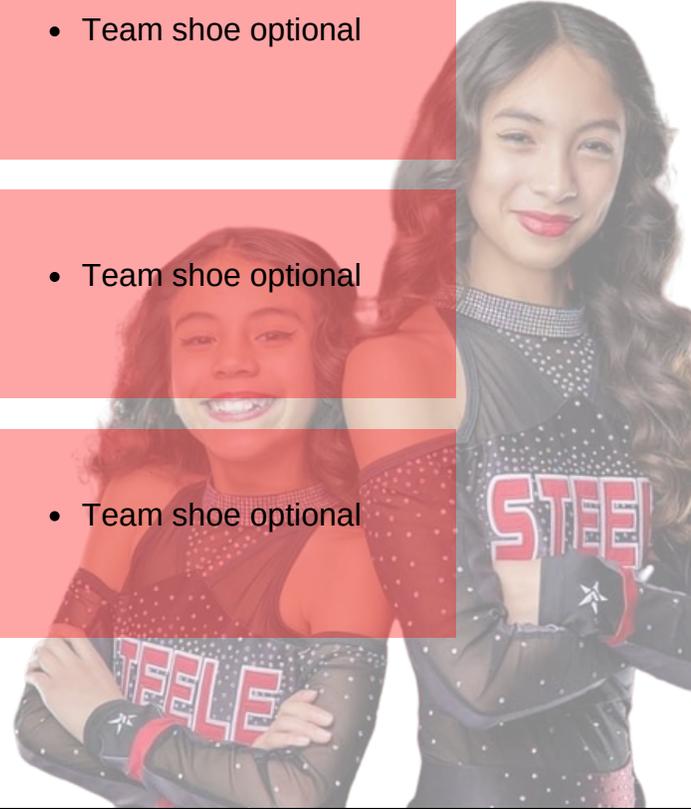
- 2 practices per week
- Practice wear and T-shirt included
- Team shoe optional
- 3-5 performance events
- Music/Choreography included
- Limited travel
- Team photo included

## Half Season Prep Program – Arkansas

- 2 practices per week
- Practice wear and T-shirt included
- Team shoe optional
- 3-5 performance events
- Music/Choreography included
- Limited travel
- Team photo included

**CALL TODAY TO SET UP A GYM TOUR!**

**303.416.8400**



# Travel Expectations

"Steele Athletics isn't just another cheerleading gym... it is something so much more! From embodying the "Good people first. Great cheerleading second." mantra to the warm, supportive culture that spreads throughout every aspect of the athlete's (and parent's) experience with the gym, Steele Athletics is redefining the sport one routine at a time. Our daughters love the drama-free (and bullying-free) environment where they can focus on what their world-class coaches are teaching them while building positive life-long relationships with their teammates. Steele Athletics! Go Steele!"

*- Ann, Steele Parent*

## Colorado Locations

Our Colorado locations will not travel outside of the Front Range area for competitions or performance events.

## New Mexico

Travel will be based on competition and event availability. All competition travel will be a drivable distance.

## Arkansas

Travel will be based on competition and event availability. All competition travel will be a drivable distance.

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# HALF SEASON PREP TEAMS

## *Pricing Structure*

Steele Athletics is proud to offer you an all inclusive pricing structure. With the exception of the few yearly fees listed below, your monthly tuition is a fixed fee that includes everything associated with your athlete for the season. You will not be expected to pay for anything other than your monthly tuition and your yearly team fees. Once registration is complete, you will receive the digital financial contract via email from our billing department.

You will need to have the financial contract signed prior to your athlete participating in tryouts. Please understand that our tuition is built on a 8-month cycle, and everything is carefully budgeted into our yearly budget. You will be responsible for paying all of your monthly tuition even if you join the program late. You will have three options to pay your tuition: Cash, Check, or Credit Card. If you choose to pay your tuition in full, you will receive a 5% discount if paid by cash or check only. All billing questions can be directed to our billing department by emailing [billing@steele-athletics.com](mailto:billing@steele-athletics.com).

## *Tuition Details - Paid Monthly*

<b>Senior, Junior and Youth Prep</b>	\$210.00 / Month
<b>Mini and Tiny Prep</b>	\$189.00/ Month
<b>Tiny Novice</b>	\$160.00/ Month

Included in your tuition: Gym Fees, Administrative Fees, Coaches Pay, Coaches Travel, Coaches Training, Insurance for your Athlete, Practice Outfits, Practice Bow, Extra Practice Cost, Banquet Attendance, Competition Fees, Competition Hair Accessory, Showcase Production, and all fees associated with Music and Choreography.

Prices may vary per location as each location has different needs and overhead expenses. Steele Billing runs from September 1st, 2022 through April 1st, 2023.

## *Tuition Details - Paid Annually*

<b>Evaluation Fee</b>	\$50.00	Due upon registration
<b>Uniform Fee (All Members)</b>	\$250.00	Due September 15th, 2022
<b>Team Camp Fee</b>	\$100.00	Due October 1st, 2022
<b>Optional Steele Shoe</b>	\$109.99+tax	Due October 15th, 2022
<b>WASF Membership Fee</b>	\$35.00	November 15th, 2022

There are no hidden fees! The only fees you can expect are the fees represented in this packet. We pride ourselves in providing a transparent billing system. Through our class management software, you can always login to you account, view your account balance, change your payment information, and manage your charges. (New Mexico Only - The State of NM Charges a state tax for services. The fees above do not include the State Tax.)

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# Team Timeline

Evaluation dates are used for our staff to evaluate the athletes and form teams based on age and skill level. This is an entry level program and no experience is required!

*"Steele is home. Any gym can turn out amazing athletes but what sets Steele apart is the focus on character and truly having one big family feel! I will forever be thankful for the camaraderie that is present throughout the entire Steele program."*

*- Keely, Steele Parent*

**Evaluation Day: Attend your location's evaluations.**

**Team Announcements: August 28th, 2022**

**First Team Practices: August 29th, 2022**

**Last Chance Closure: August 31st-September 6th, 2022**

**Practices Resume: September 7th, 2022**

**Drop Date: September 10th, 2022**

## Important Dates 2022-2023

Evaluations	August 26th-28th, 2022
Team Announcements	August 28th, 2022
Competition Schedule Released	August 28th, 2022
Last Chance Closure	August 31st-September 6th, 2022
Normal Practices Resume	September 7th, 2022
Drop Date	September 10th, 2022
Closed Enrollment	September 30th, 2022
Team Camp	October 1st-2nd, 2022
Choreography Dates	October 7th-9th, 2022
Halloween Closure	October 31st, 2022
Showcase Weekend	November, 12/13, 2022
Thanksgiving Closure	November, 21-27, 2022
Holiday Closure	December 19, 2022-January 1, 2023
Normal Practices Resume	January 2, 2023
Super Bowl Closure	February 12, 2023
Spring Break	TBD
Easter Closure	April 9, 2023
End of Season Banquet	TBD

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# Steele Athletics

## HALF SEASON PREP TEAMS

*"We switched gyms, (a scary thing for any child), Steele was amazing at taking my child in and treating her like she has been there for years. With her having magnificent coaches, she is determined to put in all the work needed both inside and outside of the gym. She became a junior coach which has allowed her to grow as an athlete, a coach, and a mentor. The Steele Athletics brand has been astonishing when it comes to parent communication, goes above and beyond for out of state competitions, and never misses a beat for any team no matter which Steele gym you come from!"*

*- Amy, Steele Parent*

## Contact Us!

**HAVE QUESTIONS? REACH OUT TODAY!**

**STEELE ATHLETICS - 303.416.8400**

**Questions regarding prep teams:**

Half Season Program Director

Shannon Mitchell - Shannon@steele-athletics.com

**Location Site Directors:**

Northern Colorado - Vinny Wilson - Vinnyw@steele-athletics.com

Denver - Jordan Howard - Jordan@steele-athletics.com

Colorado Springs - Kenney Gillus - Kenney@steele-athletics.com

New Mexico - Chris Ethridge - Chrise@steele-athletics.com

Arkansas - Jodie Mayes - Jodie@steele-athletics.com

**Questions regarding billing and financial commitment:**

Billing Director Kallie Steele - Kallie@steele-athletics.com

Thank you for your interest in Steele Athletics! We look forward to the opportunity to train your athlete and welcome your family to Steele (Or back for another season). GO STEELE!

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