

STEELE ATHLETICS

Tryout Information 2020-2021



LAS CRUCES

Good people first, great cheerleading second.

Honesty - Compassion - Integrity - Respect

Thank You!

Thank you for your interest in our program! We couldn't be more excited to be entering our 5th season stronger than ever. Our positive environment and unique culture sets us apart in our market. We are excited to be welcoming even more athletes into our program for the 2020-2021 competitive season! Every year we have elevated ourselves by taking lessons learned, applying positive change, and operating our company according to our core values: Honesty, Compassion, Integrity, and Respect. Hundreds of families choose to bring their children to Steele Athletics, not only for the great cheerleading, but for our strong emphasis on building the "whole" athlete. The Steele coaches are trained to notice different learning styles, celebrate athletes for their strengths, and constructively aide in the nourishment of their weaknesses on and off the mat. While winning is important to us, we also know that losing is a part of life. Here at Steele, we choose to use all experiences, both positive and negative, to teach powerful life lessons. We hope that through our training methods, we can send our athletes into the real world with life skills that are way more valuable than any stunt or tumble skill competitive cheerleading can teach.

HAVE QUESTIONS? CALL US TODAY! 303.416.8400

While we have grown into 4 gyms with over 400 competitive athletes, the foundation of Steele Athletics remains the same. The Steele community is like none other. As the athletes develop relationships and learn how to navigate through real life situations, the Steele community provides a safe network of families that work together for the betterment of all. If you feel that Steele Athletics is the right fit for your family, we will welcome you with open arms. We know that you have choices when choosing a gym for your athlete. It is our promise to provide you with a customer service experience that is second to none. GO STEELE!

Our Mission

Steele Athletics is designed to provide a safe environment for our community's youth to learn powerful life lessons through cheerleading and tumbling instruction. The foundation of Steele Athletics contains a strong sense of accountability, teamwork, and dedication. We focus on the entire athlete experience: mind, body, and self. Our experience and values separate us, and our product defines us.

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Tryout Information

New Mexico - Tryout Dates and Times



LEVEL 1-6

Ages 5-11

June 5th, 2020 - 4:30pm-6:00pm

LEVEL 1-6

Ages 12-18+

June 5th, 2020 - 6:30pm-8:00pm

OPEN COED LEVEL 7

Ages 16+

Workouts will be scheduled over the summer and the team will be announced in August 2020.

"Steele has been my daughters second home for 4 years. The challenges, life skills, sportsmanship and graciousness that my daughter has been gifted from her coaches and teammates are things that will stay with well beyond her years at Steele. "Good people first," is not just said, it is expected and we are proud to be a part of the Steele family!"

- Melanie, Steele Parent

How do I register?



Decide which tryout your athlete is going to attend and **CLICK HERE** to be directed to our website to register!



You will receive financial paperwork and a code of conduct via email. Fill it out and bring it to **Pre-Registration Night!**



Show up to your age/level tryout with your Steele practice shirt and a great attitude! Your tryout will be **STRESS FREE** and **FUN!** If you miss Pre-Registration Night, you will be able to register onsite.

Pre-Registration Night: An opportunity for you to come in, meet the staff, register for tryouts, and **SKIP** the line!

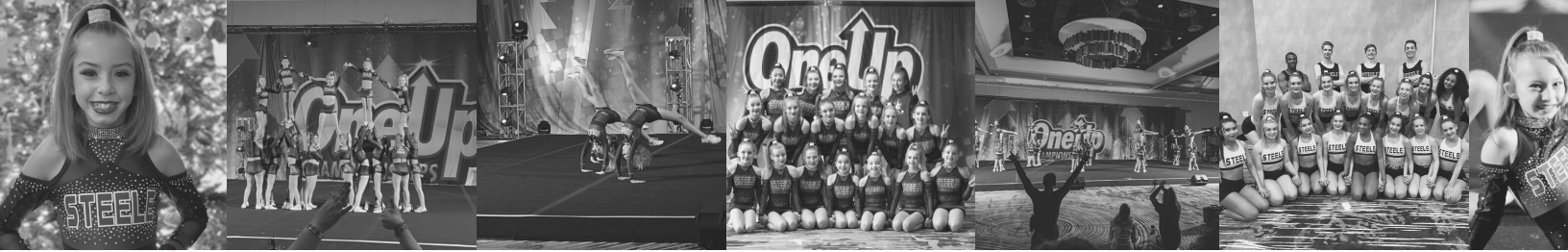
June 4th, 2020 6:00pm-8:00pm

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Competitive Programs

"Being a part of Steele Athletics has been one of the best choices for our athlete hands down! The growth we have seen in her, on and off the mat, has been tremendous and for that we are thankful beyond words. "Good People First" is truly something the coaches not only preach, but live by example! I'm proud that our family is now part of the Steele Family."

- Jenny, Steele Parent



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Mini, Youth, Junior, Senior levels 1-4

Steele Athletics competitive levels 1-4 teams will have 4-6 competitions per season. 2-3 competitions will be in drivable distance while 1-2 competitions will be a travel trip. If your athlete earns a bid to the Summit at any of their competitions, and we choose to accept, you will be responsible for attending at your cost. More information with our detailed bid declaration and plans will be released in our Welcome Packet. You will receive the Welcome Packet after your athlete completes the tryout process. If your team attends the Summit, you will incur a Steele Fee which covers staff travel expenses and athlete apparel. Fee estimated at \$350.00-\$400.00.

Junior, Senior levels 5-7

If your athlete earns a spot on one of our prestigious upper level teams you can expect a slightly different travel schedule than our other competitive teams. 2-3 competitions will be in drivable distance while 2-3 competitions will be a travel trip. If your athlete earns a bid to the Summit/Worlds at any of their competitions, and we choose to accept, you will be responsible for attending at your cost. If your team attends the Summit or Worlds, you will incur a Steele Fee which covers staff travel expenses and athlete apparel. Fee estimated at \$350.00-\$400.00.

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Pricing Structure

Steele Athletics is proud to offer you an all inclusive pricing structure. With the exception of the few team fees listed below, your monthly tuition is a set fee that includes everything associated with your athlete for the season. You will not be expected to pay for anything other than your monthly tuition and your team fees listed below. Once your registration is complete you will receive the detailed financial contract via email from our billing department.

You will need to bring this signed document with you to tryouts for your athlete to participate. Please understand that our tuition is built on a twelve month cycle and everything is carefully budgeted into a yearly budget. You will be responsible for paying all of your monthly tuition even if you join the program late. You will have three options to pay your tuition: cash, check, or credit card. If you have any questions please email billing@steele-athletics.com and our accounting department will gladly assist.



Tuition Details - Paid Monthly

Las Cruces - Ages 5+ - Levels 1-6
Las Cruces - Ages 16+ - Level 7

\$310.00

MORE INFO COMING SOON!

*Included in your tuition: gym fees, coaches pay, coaches travel, insurance for your athlete, practice outfits, practice bow, extra practice cost, banquet attendance, competition fees, competition hair accessory, Showcase Production, and all fees associated with music and choreography for your athlete's team.
*USASF Fee requires a membership fee for your athlete to be able to compete at events (\$30.00), you will pay this fee directly to USASF.**

Prices may vary per location as each location has different needs and overhead. Steele billing runs from the 2nd half of May 2020 through the first half of May 2021. Due to COVID-19, we will begin billing for the 2020-2021 season in June 2020 but the 2nd half of May 2020 (\$155.00) will be added into your monthly amount. All tuition payments will be scheduled for the 1st of each month. If you request an alternative billing date you will be charged a service fee.

If you choose to pay your tuition in full, you will receive a 5% discount.

Tuition Details - Paid Yearly

Tryout Fee	\$100.00	Due Upon Registering
Uniform Fee (New Members Only)	\$450.00	Due on July 1st, 2020
Team Camp Fee	\$200.00	Due on August 1st, 2020
Steele Red Bottom Shoe	\$109.99	June 15th, 2020 and/or January 1st, 2021
Music and Choreography Fee		NOW INCLUDED IN TUITION
Pictures and Program Gift Fee		NOW INCLUDED IN TUITION

No hidden fees! The only fees you can expect are the fees represented in this packet. We pride ourselves in providing a transparent billing system. Through our class management software you can always login to your account, view your account balance, change your payment information, and manage your charges.

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Important Dates

Full Season Pre-Registration Night	May 28th, 2020
Colorado Springs Tryouts	May 29th, 2020
Denver Tryouts	May 30th, 2020
Northern Colorado Tryouts	May 31st, 2020
Memorial Day Closure	May 25th, 2020
New Mexico Tryouts	June 5th, 2020
Staff Inservice and Training (Closed)	June 6-7th, 2020
Team Announcements*	June 7th, 2020
Drop Date	June 12th, 2020
Uniform Buy/Sell Day (Denver Location)	June 13th, 2020
Summer Closure	June 29th-July 11th, 2020
Normal Schedule Resumes	July 12th, 2020
Team Camp	July 24th-26th, 2020
Staff Inservice and Training (Closed)	July 27th, 2020
Choreography Block	July 28th-August 14th, 2020
Last Chance Closure	September 2nd-8th, 2020
Mandatory Practices Begin	September 9th, 2020
Staff Inservice and Training (Closed)	October 24-25th, 2020
Halloween Closure	October 31st, 2020
Red Carpet Premiere	November TBA
Thanksgiving Closure	November 22nd-28th, 2020
Normal Practices Resume	November 29th, 2020
Holiday Closure	December 20th-January 2nd, 2021
Mandatory Extra Practice (All Locations)	January 3rd, 2021
Normal Schedule Resumes	January 4th, 2021
Super Bowl Closure	TBD
Spring Break Closure	TBD
Easter Closure	April 4th, 2021
End of Season Banquet	May 7th, 2021

"Words can not express how much Steele Athletics means to us. It is a place where my daughter feels safe, loved and strong. The owners and coaches have not only helped her become a better athlete they have helped her become a better person and they have helped to build her confidence inside and outside of the gym and for that I will be forever grateful."

- Sherri, Steele Parent

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Contact Us Today!



We feel so grateful to be part of this incredible program! The skills that the athletes learn as well as the life lessons they take with them off the mat are priceless. My daughter has grown in so many ways since joining the Steele family and we look forward to many more years watching her grow. This family, and this culture is unlike anything else you will find anywhere. It's so incredibly special. Go Steele!

- Dana, Steele Parent



HAVE QUESTIONS? REACH OUT TO US TODAY!

CALL US AT  303.416.8400

OR YOU CAN EMAIL US WITH DETAILED QUESTIONS!

LAS CRUCES SITE DIRECTOR

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